



Press release

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Outdoor attractions on site of the future Warsaw skyscraper

Space between the Mennica Legacy Tower buildings will become a public square with landscape architecture and greenery. Yet before the construction works begin, the investors decided to make their space available to cultural activities addressed to their closest neighbours and residents. For several weeks now the area has housed the Filmowa Stolica Lata open-air cinema, and the next event to begin soon is an outdoor exhibition organised with the Museum of Wola.

Hoping to raise the appeal of this part of Mirów part of Wola, Golub GetHouse and Mennica Polska S.A. — the investors of Mennica Legacy Tower — tidied up and opened a part of the area at the intersection of Prosta and Żelazna Streets, where numerous attractions are organised above all for the local community.

In the middle of August an outdoor exhibition entitled “New Varsovians. The history of social advancement in the second half of the 19th century” will be opened in the development's area. The exhibition, organised jointly by the Museum of Wola and Mennica Legacy Tower investors, is devoted to people whose fortunes have become the basis of a story of the city's modernisation and of social change. The curator of the exhibition is Joanna Kubicka.

“The exhibition about the new Varsovians tells stories of people who achieved success thanks to their own hard work, opening their own business or becoming involved in the city life. Now, Mennica Legacy Tower is also an investment embodied by the people behind it: experienced entrepreneurs, developers and architects,” commented Czarek Jarząbek, CEO of Golub GetHouse. *“The cooperation with a thriving institution that is active in the district where we, too, are involved, was a natural step for us to take,”* added Mr Jarząbek.

The outdoor exhibition at the site of Mennica Legacy Tower is part of the “New Varsovians. Update” Festival, which is a new project run by the Białołęka Culture Centre, the Museum of Wola, a division of the Museum of Warsaw, the City of Warsaw and the Działdowska Community Centre.

“Warsaw has profited from its inclusivity and openness for over 150 years. It is these values that constitute our point of departure when reinterpreting the identity of the modern Varsovian,” explains Hanna Nowak-Radziejowska, the manager of the Museum of Wola and the Festival's curator. *“We follow the urbanisation processes and the changes they bring about on various levels: city culture, architecture and social life. The aim of the festival is to open a discussion on the identity of the modern Warsaw resident in the context of these forces. We want to consider the identity of Warsaw as an open city, a city of newcomers, who have been one of the drives of development since the Industrial Revolution in the 19th century,”* adds Ms Nowak-Radziejowska.

At the same place, before end of June, a series of 10 outdoor film screenings began on Friday evenings. The screenings are going to take place until the end of the summer holidays. Amateurs of

open-air cinema, which has been organised in cooperation with Filmowa Stolica Lata, will have sunbeds, blankets, bicycle racks and food trucks at their disposal.

The cultural events on the site of Mennica Legacy Tower are organised under the honorary patronage of the Mayor of Warsaw's District Wola.

"Such initiatives bring obvious benefits to our inhabitants. I am very happy that private investors become involved in the organisation of social activities. This is a good sign for the future, especially since the city centre keeps expanding in the direction of Wola. When planning their investments, the investors do not forget about our residents and take care to create friendly public space, which may be used, for example, to organise cultural activities in the future," says Krzysztof Strzałkowski, the Mayor of Wola.

The "New Varsavians. Update" Festival consists of three pillars: social animations "Warsaw from Within", taking place July through October 2015 in Wola and Białołęka, artistic activities (September and October 2015) as well as debates, discussion panels and a scientific conference (October through December 2015). The diverse, interdisciplinary activities included in the Festival's programme constitute an attempt to face the identity of the capital, the expectations of its inhabitants and strangers; they entail a critical reflection on the changes taking place in modern Warsaw.

Mennica Legacy Tower is an office complex comprising a 130-meter high tower and an adjacent low-rise building located between Prosta, Żelazna, Pereca and Waliców Streets in Warsaw. The construction will involve reconstruction of Waliców Street between Prosta and Pereca Street. Construction works are scheduled to begin at the turn of 2015 and 2016.

Detailed summer cinema schedule can be found at: www.filmowastolica.pl. More information about the exhibition at www.muzeumwoli.muzeumwarszawy.pl.

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Golub GetHouse (GGH) is a real estate, investment and development company with over 50 years' experience in real estate investment and development in the United States and Europe. Golub GetHouse has been present on the Polish market for over 25 years. It has expertise in real estate development, construction, finance, marketing and management of commercial and residential property. In Warsaw, Golub GetHouse has so far developed such office buildings as: Warsaw Financial Center, International Business Center and Warsaw Corporate Center. Currently Golub GetHouse is delivering PRIME Corporate Center and is to develop the Mennica Legacy Tower.

Mennica Polska S.A., the sole producer of legal tender coins in Poland, is considered one of the most technologically advanced mints in the world. As one of the few, we produce collectible coins in practically any technology available on the market. Coupled with top skills of our coin designers, they have won numerous awards in the most prestigious international contests. We are also the sole manufacturer of investment gold ingots and the national leader in implementation, servicing

and development of electronic urban card systems (we operate in the largest Polish cities, such as Warsaw, Wrocław, Lublin, Bydgoszcz, Łódź). For the past few years, Mennica was focusing on building its real estate portfolio. Our latest project is a modern office building complex - Mennica Legacy Tower. The company also owns 27 hectares of land in Żerań district (Warsaw), a plot in Annopol and other attractive plots downtown.

Museum of Wola is a division of the Museum of Warsaw, located in the centre of Warsaw at 12 Srebrna Street, in a 19th-century palace. The palace has housed the Museum since 1974 while in 2013 a “City Laboratory” exhibition and research project was launched. The Museum of Wola's team observes Warsaw, its past, present and future matters, looking for new sources of knowledge about its history (including amateur film tapes), new ways of the recipient's involvement and the broadest possible answer to the issue of the modern role of museum.

Exhibition's architectural and graphic design: [370studio](#) and [AgataWierzbicka](#)